

Board of County Commissioners

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FOR IMMEDIATE RELEASE

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“READY? SET? GOOD!” EMERGENCY PREPAREDNESS CAMPAIGN STRESSES AT-HOME PLANNING

Westminster, MD (April 5, 2018) – Extreme weather, power outages and other disasters happen every day around the world. Residents in the Baltimore region need to prepare at home before an emergency occurs.

“Ready? Set? Good!” is a call-to-action emergency preparedness campaign through the Baltimore Urban Area Security Initiative (UASI) that encourages people to, at minimum, put aside a portable, battery-powered radio, flashlight and one gallon of water per person, per day to help get them through those first critical hours when basic services are down. The campaign targets homeowners, heads of households, moms, dads, caregivers and families to prepare for an emergency before one happens.

The first 72 hours into an emergency are critical. It can take emergency personnel that long to restore basic services – electricity, heat, water, clearing of streets from snow and debris, etc. By preparing at home with a radio, flashlight and water, residents would: know what outside communication is available about the situation; navigate safely around the home; and stay hydrated.

“Ready? Set? Good!” also encourages residents to use a checklist to prepare other items – blankets, non-perishable foods, family plans, pet supplies, etc. Adults should keep a checklist in their wallets or purses as a reminder, and purchase items whenever they are at a store running other errands. For more information, including tips and a checklist of recommended items, visit www.readysetgood.org.

In addition, “Ready? Set? Good!” advertisements will appear on television, radio and digitally through Memorial Day weekend through partnerships with Entercom Communications and the Sinclair Broadcasting Group.

The “Ready? Set? Good!” emergency preparedness campaign is a regional effort funded by the Baltimore UASI, a preparedness grant from the federal government. UASI member jurisdictions include the City of Baltimore, the City of Annapolis, as well as Anne Arundel, Baltimore, Carroll, Harford and Howard counties. The committee also works closely with the Maryland Emergency Management Agency (MEMA).

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CARROLL COUNTY

The Americans with Disabilities Act applies to the Carroll County Government and its programs, services, activities, and facilities. Anyone requiring an auxiliary aid or service for effective communication or who has a complaint should contact The Department of Citizen Services, 410.386.3600 or 1.888.302.8978 or MD Relay 7-1-1/1.800.735.2258 as soon as possible but no later than 72 hours before the scheduled event.