

Board of County Commissioners

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Carroll County Government

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FOR IMMEDIATE RELEASE

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County Unveils More Responsive Website...www.carrollcountymd.gov

Westminster, MD, Monday, April 15, 2019 – The Carroll County Board of Commissioners (BOC) is pleased to announce the release of the new Carroll County Government website. Starting today, the new site will sport a new look at a new address, www.carrollcountymd.gov.

The new site is designed to be citizen-centered and responsive, providing faster and simpler access to the most used services. Visitors to the site will now have direct access to the most commonly used services from the homepage and menus are intuitive to the general public's most requested pages. As needs change, the site can be easily revised and improved to reflect the new demands.

"Early in the design process, we studied the habits of our users," said Webmaster Chris Swam, "We looked at surveys from citizens and employees as well as old website analytics to determine the most in-demand pages; this site is the result of that research." He added, "The new site has a much more dynamic analytics report which will allow us to gauge and then immediately modify the site to make it a more positive user experience."

The new site is now mobile responsive and will adjust to fit multiple screen sizes from desktop computer to tablet and smart phone. Other improved features to enhance the user experience include increased accessibility, greater imagery, user-friendly navigation, calendars, built-in search engine optimization and a much more robust content search. Additionally, every department has the ability to update their unique pages which should allow for timely posting of relevant information.

"Having a current and modern website, which is mobile responsive, is critical to providing the most open and accessible services to our citizens," said Board President Stephen Wantz, "The enhanced site is attractive, and most importantly, very resident-focused and I know citizens are going to love this new tool."

www.carrollcountymd.gov ...check it out now!

CARROLL COUNTY

The Americans with Disabilities Act applies to the Carroll County Government and its programs, services, activities, and facilities. Anyone requiring an auxiliary aid or service for effective communication or who has a complaint should contact The Department of Citizen Services, 410.386.3600 or 1.888.302.8978 or MD Relay 7-1-1/1.800.735.2258 or email ada@carrollcountymd.gov as soon as possible but no later than 72 hours before the scheduled event.

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