



Economic Development

Work Group

Agenda

Meeting 1 of 7
2 hours maximum

1. Welcome/Overview (35 minutes):

- a. Overview of the Work Group (15 minutes)
 - i. Purpose: The purpose of the Economy Work Group is to review and analyze studies, reports, and research to identify the primary issues that influence the growth and diversification of economic activity in Carroll County that will enhance the tax base and provide workforce development, jobs, and support for services and amenities for county residents and employers.
 - ii. What is a Master Plan?
- b. Goals of the Work Group (5 minutes)
 - i. Provide comprehensive recommendations for the Master Plan related to:
 1. **Land** that could be considered for zoning changes to support economic development opportunities across all industries.
 2. **Regulatory changes** to consider that can enhance economic development opportunities across all industries.
 3. **Policy changes** to consider that can enhance economic development opportunities across all industries.
 4. **Financial/Capital investments** needed to enhance economic development opportunities across all industries.
- c. Ground rules (5 minutes)
 - i. Participate openly
 - ii. Be respectful
 - iii. Be cognizant of time
- d. Member Introductions (10 minutes)
 - i. Name
 - ii. Affiliation

2. Economic Activity Overview & Initial Ideas (80 minutes):

- a. Planning Commission Members – What helpful information mentioned during the Planning and Zoning Commission meetings do you want to share with the work group? (10 minutes)
- b. Overview of economic activity and resources in Carroll (20 minutes)
 - i. Major industries
 - ii. Workforce characteristics
 - iii. Economic development resources

- iv. Commercial trends
- v. Opportunities for enhanced economic activity
 - 1. Areas zoned for Commercial/Industrial/Employment Campus and Agriculture
 - 2. EDLU Targeted Industries: Hospitality/Agritourism, Manufacturing, Small Business Incubation
- vi. Constraints to enhanced economic activity (including infrastructure)
- c. Committee members vision for the County: (50 minutes)
 - i. Write down **key words** related to the four key categories below, that would be economic development game changers for Carroll County and share with the work group:
 - 1. **Land** that could be considered for zoning changes to support economic development opportunities across all industries.
 - 2. **Regulatory changes** to consider that can enhance economic development opportunities across all industries.
 - 3. **Policy changes** to consider that can enhance economic development opportunities across all industries.
 - 4. **Financial/Capital Investments** needed to enhance economic development opportunities across all industries.

3. Conclusion (5 minutes):

- a. Are we missing an interest that is not represented in this work group that you feel should be included?
- b. Please pick up copy of the Economic Development and Land Use Study for your review and use.