



**Join us for the Aging Your Way Expo on Wednesday, September 23, 2026, from 9am to 2pm in the Shipley Arena of the Carroll County Ag Center (706 Agricultural Center Drive, Westminster).**

## **Expo History**

The Carroll County Division of Aging & Disabilities has proudly hosted an annual Expo since 2005, bringing the community together to explore resources that support healthy aging, independence, and well-being. *Aging Your Way: A Health and Wellness Expo* is designed to empower older adults, individuals with disabilities, Veterans, and caregivers with the information and tools they need to make informed choices about their lives and futures.

The Expo highlights a wide range of long-term services and supports, along with programs and innovations that promote self-determination, dignity, and quality of life. By connecting attendees with local providers, practitioners, and community partners, the event fosters a shared commitment to building a more inclusive, supportive community where individuals can truly age their way.

# Registration Options

Option 1: Online: <https://register.carrollcountymd.gov/sotge/>

Option 2: By Check: Make payable to "Carroll County Commissioners" and mail with registration forms to Carroll County Division of Aging & Disabilities, Attn: Aging Your Way Expo, 125 Stoner Ave, Westminster, MD 21157

Registration is not considered complete until forms and payment are received. Please be sure to keep a copy of this paperwork for your agency's accounting purposes. There will be **no refunds**.

Vendor registration and participation is open to all qualified and verifiable agencies, organizations, nonprofits, and businesses that provide services to older adults, individuals with disabilities, Veterans, and their caregivers and families. All participating entities must be in good standing and actively engaged in delivering relevant programs, supports, or resources that align with the mission of the Expo.

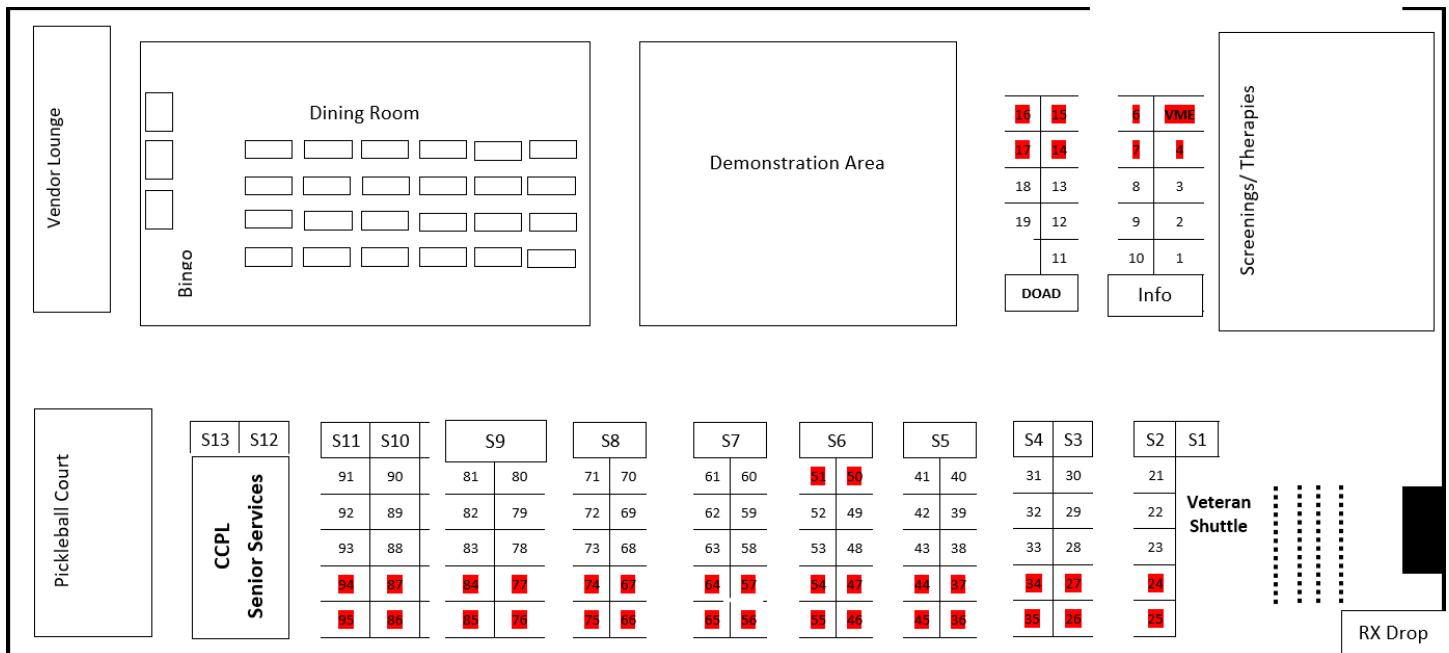
Please note that unless you are a registered vendor, soliciting/handing out information throughout the event is strictly prohibited. So please register!

Registered vendors are prohibited from hosting/promoting an additional business at their table that is not a paid/registered vendor.

Vendors will have space for 2 attendees per booth.

## Choose Your Booth

The registration form allows the opportunity to request your top 3 choices for a particular booth. Event organizers will make every attempt to honor your location request; however, it is not guaranteed. Updates to the floor plan will be made on our website weekly so you will know which booths are still available. Sponsorship booths will be assigned by event organizers (marked with an "S"). This year we will have both a Technology and Mobility & Assistive Device Assessment area. Remember that *vendor space is sold on a first come, first served basis*.



## Booth Electricity

Not all areas of the Shipley Arena have electricity for booths. If you require electricity for your booth, please check the Aging Your Way Expo layout. All booths in red have electricity. Please note that there is an additional fee of \$40 to have electricity available at your booth. This fee is paid during registration.

## Shipley Arena



The Expo provides over 52,000 square feet of one-stop shopping and is an incredible opportunity to showcase the latest in information, technology, products, services, and resources to approximately 2,000 attendees.

Due to mandatory sponsorship requirements of the Carroll County Ag Center and Shipley Arena, our contract states that anyone offering beverages must use Pepsi Products purchased ONLY from The Pepsi Bottling Group, Frederick. Contact the Ag Center at 410-848-6704 for more information.

## Marketing

The Aging Your Way Expo Marketing Committee conducts extensive outreach each year, with flyers, brochures, banners, and other materials visible throughout the community beginning in the spring and summer. In addition, information is shared on the Carroll County Government website and Facebook page, as well as the Aging Your Way Expo Facebook page (please follow us and consider including our Facebook link on your website and materials to help expand outreach).

We encourage participating vendors to support these efforts by promoting the Expo at their own locations. Displaying a yard sign, rack card, or flyers at your place of business is a simple and effective way to help increase community awareness and attendance. The committee is always seeking new locations for banners and yard signs—if you have permission for placement at sites around Carroll County, please let us know. Promotional materials are available upon request for vendors who would like to participate in these outreach efforts.

## Facebook and Webpage

All registered vendors will be listed on the Aging Your Way Expo webpage, as well as the Expo Facebook page.

Let's connect! Follow us on Facebook at <https://www.facebook.com/agingyourwayexpo/> for exciting Expo announcements, sponsorships, vendor spotlights and more! **#AYWExpo2026**

## Media Sponsorships

### Carroll County Times

Once again, we are partnering with the Carroll County Times for the publicity of this event. The Program Guide will also be given to visitors on the day of the Expo. In addition, there will

be advertisements, "featured event" notations on the CC Times online calendar, and advertising tiles on the Times homepage.



We will also partner with WTTR, with the Expo highlighted during a Guest DJ event the week prior. WTTR will also run radio advertisements of the Expo and its various events. In addition, all vendors have an opportunity to purchase additional advertising with WTTR leading up to the Expo and during the Guest DJ event. WTTR's market reaches 30,000 listeners daily.

## How to Win a Free Booth for the 2027 Expo

Because of our efforts to keep a crowd after lunch, we ask that vendors remain set up until 2:00 pm. At 2:00 pm, we will have a "vendor" drawing. The vendor drawn, that is still completely set up, will win a free "business level" booth at the next Expo. We are happy to announce that **Thrive USA Home Care** won a free business booth at 2025 Expo. Congratulations, Thrive USA Home Care!

## Booth Set-Up

Booth set up will **ONLY** be on Tuesday, September 22<sup>nd</sup> between 12:30 pm and 5:30 pm. There will be NO BOOTH SET-UP the day of the Expo. If you are an out-of-town vendor, please contact **Gina Valentine at 410-386-3807** to discuss your booth set-up options.

## Expo Day Lunch

Included in your registration fee are 2 wristbands for lunch provided by Hashawa. Additional boxed lunches are available for purchase at the Dining Room for \$10.00. Individuals 60 years and older can receive a boxed lunch without charge, however donations up to the cost of the meal are accepted.

A catered boxed lunch will be available in the Exhibitor Lounge between 11:30am to 1pm.

## Vendor Parking

Two parking passes will be provided to vendors in their Expo packet that can be picked up during booth set-up on Tuesday (12:30-5:30pm). Please note that the Vendor parking area is subject to ground conditions. Every effort will be made to have this area available for vendors; however, if the ground conditions are undesirable, vendors will need to park in the visitor parking area and either walk or use the available shuttle buses.

## Vendor Prize Bingo

The Expo's Vendor Prize bingo is always a very popular event. All prizes donated will be on display, indicating the vendor and booth location. Before each bingo game, the prize will be presented and the vendor donating the prize will be acknowledged. If you are interested in donating a vendor prize, please note what the prize will be on your registration form. Vendor prizes can be brought with you on Tuesday's booth set-up.

Thank you!

The Aging Your Way Expo Team

[agingexpo@carrollcountymd.gov](mailto:agingexpo@carrollcountymd.gov)

## 2026 Aging Your Way Expo Registration Form

Registration is NOT complete until payment & all paperwork is received.

There will be NO refunds for this event.



Sponsor/ Exhibitor Level	Booth Cost	Extra Chairs	Electricity	Package Details
<b>Non-Profit Exhibitor</b>  <i>Tax exempt card to Gina Valentine  <a href="mailto:agingexpo@carrollcountymd.gov">agingexpo@carrollcountymd.gov</a>                      with registration to receive discount.</i>	\$225	\$4 / each  # of Extra  <input type="text"/>	\$40  Yes  <input type="text"/>	10'x8' booth with 8' black drape, 3' side drapes, 6' topped skirts, 2 chairs, 2 wristbands for lunch, and business name on booth and in Official Expo Program Guide. Drape colors are black.
<b>Business Exhibitor</b>	\$450	<input type="text"/>	<input type="text"/>	
<b>Bronze Sponsor</b>	\$600	No Charge  # of Extra  <input type="text"/>	No Charge  YES  <input type="text"/>	Same as business exhibitor above plus booth along lobby aisle, 2-inch width-size logo in guide, special notation on the Expo Webpage, and no charge for extra chairs or electricity.
<b>Silver Sponsor</b>	\$900	<input type="text"/>	<input type="text"/>	Same as the business exhibitor above plus booth along main aisle, 2 ½ inch width-size logo in guide, special notation on Expo webpage, and no charge for extra chairs or electricity.
<b>Gold Sponsor</b>	\$1,200			Same as the business exhibitor above, but with expanded booth size (equivalent to 2 regular booths) along main aisle, 3- inch width-size logo in guide, special notation on Expo webpage, and no charge for extra chairs or electricity.
<b>Platinum Sponsor</b>	\$1,600			Same as business exhibitor above, PLUS ultimate booth location with primary choice.

Vendor Prize Bingo Donation- Prize Description:

YES

Exhibitor/ Sponsor Level: \_\_\_\_\_ Booth Cost: \_\_\_\_\_

Extra Chairs: # \_\_\_ x \$4 (no additional cost per person) = \_\_\_\_\_

Electricity at \$40 (no additional charge for sponsors) = \_\_\_\_\_

TOTAL = \_\_\_\_\_

Assignment of exhibit space is on a first come, first served basis; however, event organizers will try to give exhibitors the opportunity to choose a location. Please look over the enclosed floor plan and indicate a booth preference. Every attempt will be made to honor an exhibitor's location request; however, it is not guaranteed. Show organizers reserve the right to re-locate exhibitors. Please remember the agreement to participate is not complete until all the requested information and payment is received.

Please indicate preference by booth number: Choice #1 \_\_\_\_\_ Choice #2 \_\_\_\_\_ Choice #3 \_\_\_\_\_

**NOTE:**

- **Booths marked with an "S" are prime locations for sponsors and will be assigned by show organizers.**
- **Booths marked in RED are available with electricity for an additional fee.**

Business/Name: \_\_\_\_\_  
*(As you would like it to appear in the Official Expo Program Guide and on booth sign)*

Contact Person: \_\_\_\_\_ Date \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Description of Business/Organization: \_\_\_\_\_

Registration is NOT complete until ALL forms and payment are received. Any payments/contracts received after August 07, 2026 will not be listed in the Official Expo Program Guide.

**Mail to:**

Carroll County Division of Aging & Disabilities  
Aging Your Way Expo  
125 Stoner Ave  
Westminster, MD 21157



*Please return this signed agreement with registration and payment*

## **EXHIBITOR PARTICIPATION AGREEMENT**

The undersigned hereby agrees to participate in the Carroll County Aging Your Way Expo in the Shipley Arena at the Carroll County Ag Center located at 706 Agricultural Center Drive in Westminster, Maryland on:

**Event**

**Wednesday, September 23, 2026 - 9:00 a.m. to 2:00 p.m.**

**Set-Up Time**

**Tuesday, September 22, 2026 - 12:30 to 5:30 p.m.**

**All exhibitors must be set up by 5:30pm on Tuesday, September 22, 2026.** Booth spaces must be occupied and attended during all hours of the Expo. Exhibits must remain set up until the closure of the Expo at 2:00 p.m. Exhibitors dismantling early will not be offered any special booth spaces at next year's Expo and will not be entered for a 2027 free booth drawing. **Booths need to be completely dismantled by 3:00 p.m. on Wednesday, September 23, 2026.**

The undersigned hereby agrees to indemnify and hold harmless the Carroll County Commissioners, its officers, agents, employees, and volunteers from all liabilities, damages, judgments, settlements, losses, costs, or charges incurred as a result of any claim, demand, action, or suit relating in any way to your participation in the Carroll County Aging Your Way Expo.

The Carroll County Division of Aging & Disabilities does not guarantee or agree to protect Exhibitor against loss of any kind. Exhibitor recognizes and agrees that in entering this contract, it is not relying on or expecting Carroll County Division of Aging & Disabilities to provide any type of security or protection against loss or damage of any kind and Exhibitor hereby waives any claims or causes of action relating to any such loss or damage.

I acknowledge that this agreement to participate is not complete until all requested information and payment have been received by the Carroll County Division of Aging & Disabilities/Expo Chair.

I have read and understood the contents of this Agreement and Release; wherefore, I have executed this Agreement and Release on this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Business Name



The Americans with Disabilities Act applies to the Carroll County Government and its programs, services, activities, and facilities. Anyone requiring an auxiliary aid or service for effective communication or who has a complaint should contact The Department of Citizen Services, 410.386.3600 or 1.888.302.8978 or MD Relay 7-1-1/1.800.735.2258 or email [ada@carrollcountymd.gov](mailto:ada@carrollcountymd.gov) as soon as possible but no later than 72 hours before the scheduled event.